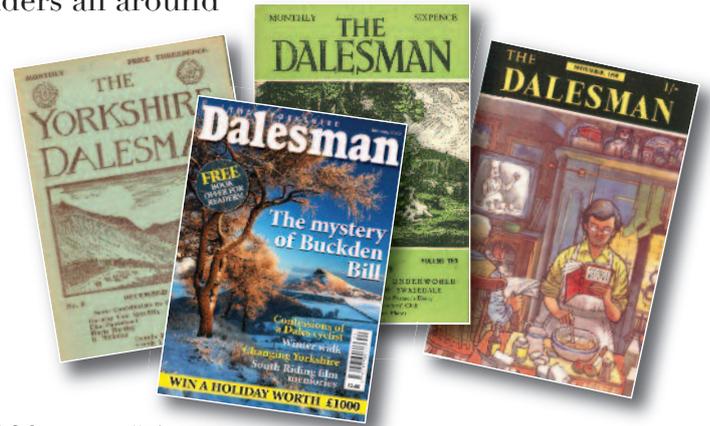


OFF THE PAGE

The story of **Dalesman** magazine

In 1939 Harry Scott settled down in the back room of a rented house in the Dales village of Clapham and started planning the first Dalesman. He cannot possibly have envisaged the strength of the Yorkshire institution he was about to create or the high regard in which it would come to be held. Almost 75 years on Dalesman has become the country's best-selling regional magazine, and every month continues to bring joy to thousands of readers all around the world.

Now a special exhibition is being held at The Folly in Settle (April 3 To July 1) to reflect the magazine's unique place in Dales life and to highlight the work of many talented artists, writers and photographers who have contributed to its pages over the years.



Paul Jackson, only the fifth editor since 1939, says: "I'm very lucky to be able to glance back through our archive of magazines whenever I want, and enjoy a unique and fascinating collection of articles, art and photography. I thought how wonderful it would be for our readers to share in some of those delights – after all, it is basically their magazine."

The exhibition will contain many original pieces of art, from simple pencil sketches to glorious watercolours; old black-and-white photography portraying Dales life to stunning modern photography showing off Yorkshire's glorious landscape. Visitors will see evidence of how the magazine reflects the humour and the quirky side of Yorkshire and also witness how the magazine – and in particular its cover – has changed to reflect different decades and attitudes.

Paul Jackson continues: "I also want visitors to see how times have changed in publishing. In the old days writers such as J B Priestley and others would just drop into the office at Clapham; leading artists of the day would call in with sketches drawn on odd bits of paper. For the exhibition we've deliberately left many pieces unframed and kept the editors' marks on so that people can witness first hand how the magazine was produced.

"In the past, a member of staff might take the month's typesetting by bus from Clapham to Settle for printing. Today it's all hi-tech – emails and digital images, websites and social media, computer layouts and high-speed internet links to the printer."

If you would like any further information on the Dalesman exhibition, interviews or illustrations please contact Linda McFadzean on 01756 701381 or email linda@dalesman.co.uk www.dalesman.co.uk